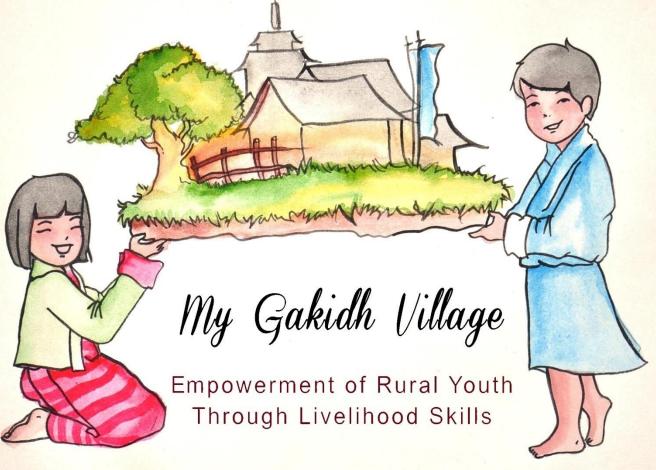




Changing the world through Education









# Background

**My Gakidh Village** is a Joint Initiative of the two organizations (Bhutan Youth Development Fund and Aide et Action International) and first of its kind in Bhutan.



Project Goal: To curb rural urban youth migration by providing livelihood skills and opportunities within their own communities

## Objectives

- At least 21 youth empowered in their villages and do not migrate to urban towns
- 2. 50% of the youth trained become trainers and change makers in their communities
- 3. 21 villages become economically self-sufficient
- 4. Traditional trades are revived in the communities
- 5. Sustainable utilization and management of renewable natural resources



#### **Project Implementation Strategy – In 3 Phases**

### Phase 1: Baseline / Feasibility Assessments

- Identification of Dzongkhag
- <u>Identification of Villages</u>
- Identification of Target Youth

## **Phase 2: Capacity Building**

- Leveraging Community-Based Assets for Partnership
- Development of Livelihood Skills Curriculum
- Training by Facilitators and Experts

## **Phase 3: Implementation and Monitoring**

- Produce Products and Deliverables
- Establish Local Enterprises and Businesses
- Identify Gaps and Evaluate

## **Project Activities**

1. Community Based Ecotourism

2. Tea Making

3. Media Lab

4. Consumer Shop

5. Tailoring

6. Organic Farming

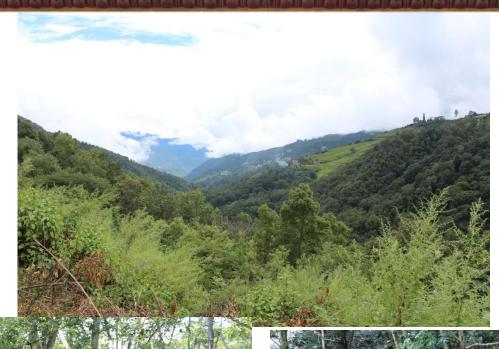
## 1. Community Based Eco-tourism

#### **Activities**

- a. Youth to initiate Home stay for tourists/visitors
- b. Youth revive old trail for sustainable trekking
- c. Youth function as local guides with specialized ecological knowledge and offer a youth perspective
- d. Develop the ancient trail of divine madman connecting 21 villages







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## 2. Tea Making

#### **Activities:**

- a. Tea foraging (Amcheka from *Scrrula elata*, Nashingthuip from *Viscum album* and Younten Dem from *Schima wallichii*)
- b. Tea processing
- c. Formation of Cooperatives and marketing









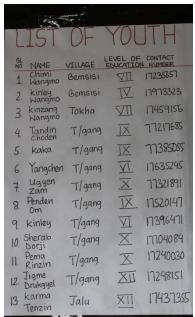


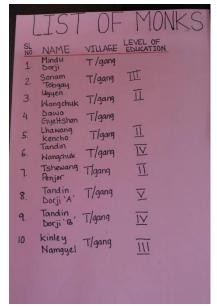
#### 3. Media lab

#### **Activities**

- a. Training on basic's of Computer
- b. Personal Development
- c. Life Skills







#### 4. Consumer Shop

#### Activities

- a. Formation of Youth Cooperatives
- b. Income generation
- c. Convenient store for the community
- d. Youth Employment





#### 5. Tailoring

#### Activities:

- a. Training on tailoring
- b. Training on Entrepreneurship
- c. Formation of Cooperatives
- d. Opening of a Business
- e. Youth Empowerment









# MGV's Organic Farming.





# Background

Today MGV organic farming stands as one of the latest operational cooperative under My "Gakidh" Village in Toepisa. The farm is currently being established in an area measuring 3.87 acres and situated in an elevation between 1700 and 2000 masl. Additionally, having located right below Thimphu Punakha national highway the farm is expected to reap immense advantages especially in terms of marketing accessibility.

History reveals that the farm had been left fallow for more than a decade by Tshering's parents owing to shortage in farming labour and could not revert it back. Had there been no current intervention initiated by Tshering's team, the farm land would have turned into a dense forest. In the face of the current rural to urban migration, there are many more similar situation throughout the country whereby rural farming has come to an abrupt halt.

The initiative demonstrated by Tshering and team would not only be an exemplary model to the nearby communities but would also encourage many unemployed youth.

# **Objectives**

- Youth employment.
- •To reduce imports of vegetables.
- •To earn a reasonable profit for survival, growth and expansion.
- Promotion of organic farming, networking and marketing.
- To set up a model organic vegetable enterprise under Toeap gewog.



## Activities carried out so far

- Cleared 2 acres of land.
- Cultivated few vegetables like spinach, garlic, onion, coriander, two types of radish, turnip, beans and carrot.
- Made fencing



# Results/Outcome

- Sold grown vegetables on high way, at Thimphu Centenary Market and few offices where we can meet consumer directly.
- Almost all the community people are aware of our farming.
- Community people helped us with seeds and we helped them by providing sapling where we keep good relation with community people.
- Every people appreciate what we do and encourage us more to work hard where we reached to individual's heart.



# Selling vegetables on highway and in Thimphu CM.





# Challenges and Opportunity

#### challenges

- Entrant of new organic farming outlets.
- Natural calamities.
- Pest and disease outbreak.
- Stiff completion with the imported products which are cheaper than local products

#### **Opportunity**

- Produce high quality of organic vegetables.
- Youth employment.
- To meet trade deficit by increasing exports and reducing inorganic imports.
- Strong policy support from the government and other organizations.





# Way forward plan.

- As there are many upcoming farms cooperatives and imports of vegetables, it seems there might be difficult in selling and marketing. Therefore I would like to maintain cooling facilities as well as drying. Aiming for "Local Yet Global" creating specialty products that can pass not only in our country but also to outsider as there is no risk of damage and decay.
- Now a day's most of the farmers are depending on import seeds so I want to initiate a traditional seed bank. I am also keen on making sales or transaction through online facilities as well as provide door to door service where possible. Further, in future, amongst others, I would like to produce tree tomato paste by way of diversifying my product range given that tree tomato is gaining popularity.
- On top of that I would like to apply the idea of Decentralized Hand on Exhibition (DHO) by giving opportunities to youth and community people to work on seeding, transplanting, weeding, and so on for their experience and knowledge during winter and summer vacation

#### Community Youth Representatives

- Election of youth representatives
- Terms of reference for Focal Persons
- Agreement signing
- Community Ownership
- Youth Leadership



#### Community Youth Representatives for My Gakidh Village Project Tshering Penjor Chimi Wangmo Overall Project Focal Person Tea Making Focal Person Kinley Penjor Eco-Tourism Focal Person Tshering Dema Male Overall Project Focal Person Female Tshering Wangmo Eco-Toursin Focal Person Female Ugyen Choden Consumer Shop Focal Person Nima Yoezer Media Lab Focal Person



Thank You