

# P articipatory G uarantee S ystem



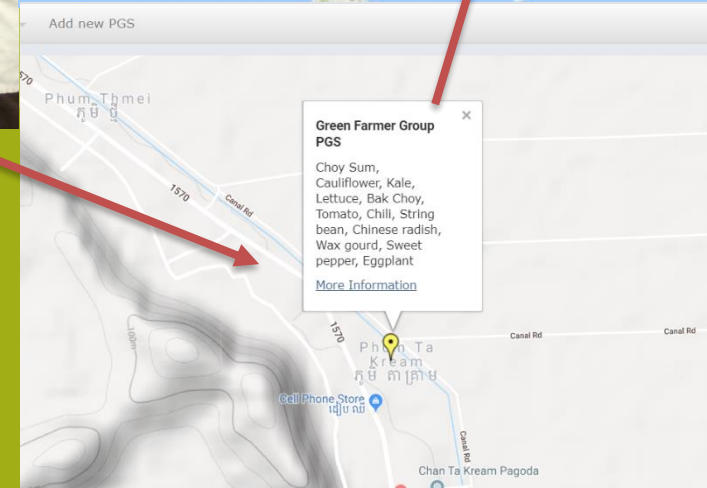


# I. Background of PGS in Cambodia



Co-organizing of FAO and ADB & IFOAM under the project “Small-Scale Farmer Inclusion in Organic Agriculture Development through Participatory Guarantee Systems-TCP/RAS/3510” in collaboration with ADB-TA 8163-CASP2.

# II. Initial Group Formation



- First Group formed on 6<sup>th</sup> April 2016 with 15 farmers in Battambang Province
- 3 groups (65 farmers in 3 provinces) have been expanded afterward.



# III. Commodities and Market Channels

Potential crops which meet market demands have been produced:

- Leafy, Fruit and root
- Estimated 150-200kgs produced per month/per family
- Producer could sell their products at premium price (100% higher than conventional ones.





# III. Commodities and Market Channels

All farm produces are sold via 2 channels:

- Direct Selling at Community Market & Friday Market
- Supply to Green Shop in Phnom Penh





# III. Main Challenges

- Climate Change Attack (long drought and rain flood)
  - Pest management
- Inconsistent supply (limited knowledge of small farmers on production plan)
  - Social awareness on Organic Products
- Limited knowledge on post-harvest technology



# IV. Lesson Learnt

- Changing farmers perception is the first thing to engage them with PGS/ organic farming
- Regular technical support motivates farmers to carry on growing activities
- Regular internal monitoring to keep remind the group on compliance and non-compliance
- Bringing producers to meet consumers is the best way to build trust on PGS and organic products
- Engage private sector in agriculture value chain is the best way of distribution channel strategy

# V. Future Plan

- Expand PGS groups in 4 provinces (Siem Reap, Kompong Thom, Preah Vihear and Mondul Kiri)
- Building farmer capacity on post harvest technology, IPM and integrated CCA methods in farming activities.
- Revise production plan to ensure consistent supply
- Facilitate to make farming contract with private sector
- Setting up Organic Outlets community center



ANY QUESTIONS?