

# PGS as a way to bring safe vegetables to consumers in Vietnam

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**rikolto**  
VECO

What will we eat tomorrow?



# Challenges to be addressed

- ✓ Unstable quantity and poor quality
- ✓ Poor branding and linking to markets
- ✓ High cost of verification

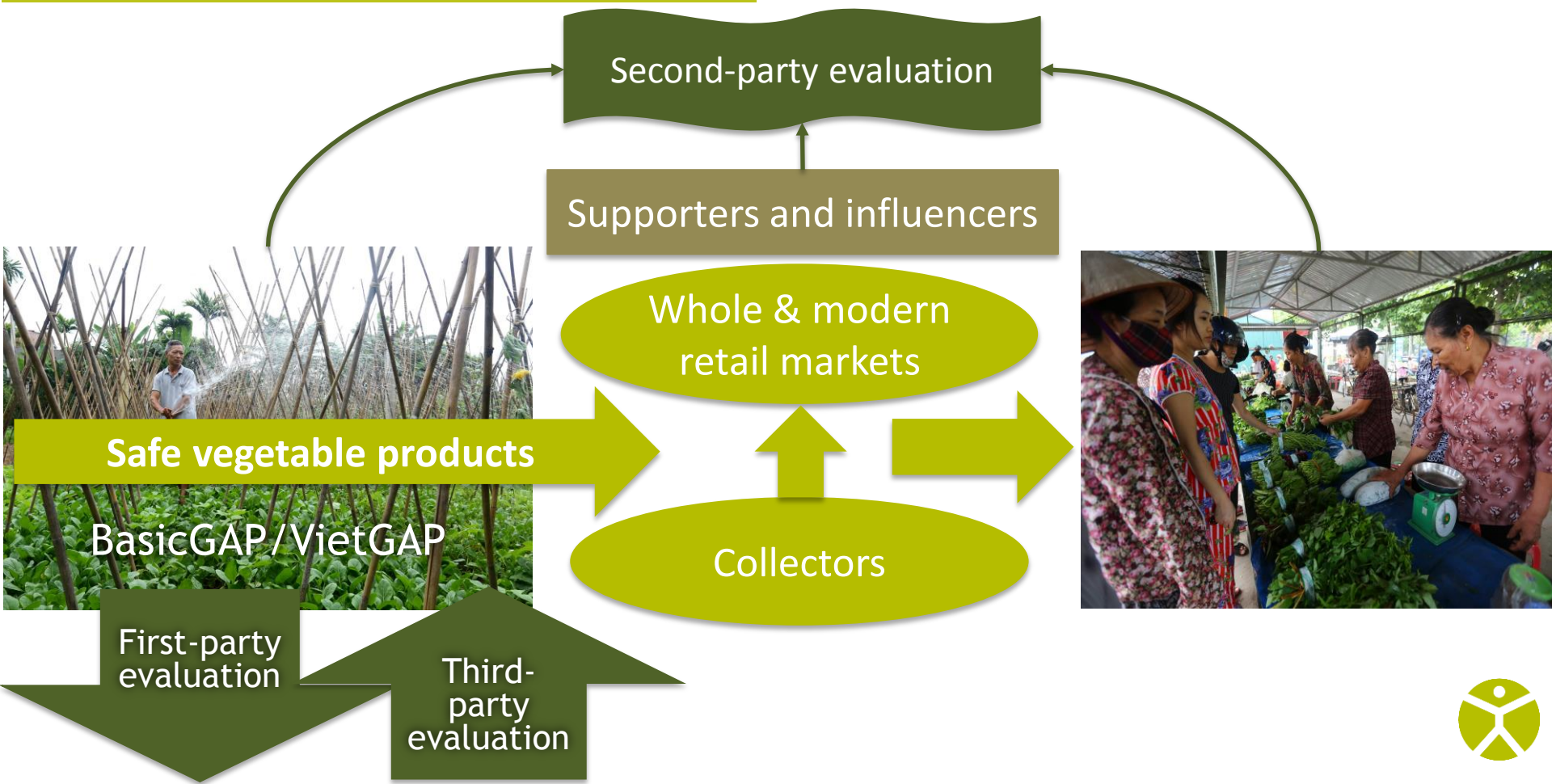


- ✓ Limited traceability
- ✓ Lack of transparency
- ✓ Food safety



- ✓ Low trust
- ✓ Low accessibility

# Why PGS as a solution?



# Why PGS as a solution?

PGS – one example of second-party evaluation – which contributes to sustainability of value chains

**Low cost and easy application** by smallholder farmers

- VietGAP: 800-1,500 USD for 2 years license
- PGS/BasicGAP: 10-20 USD/year + 0.007 USD/kg

Giving **consumers confidence** in the safety and quality of products



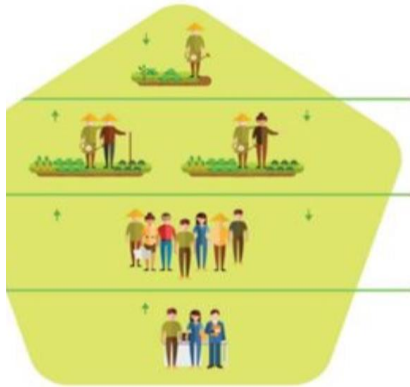
Ensuring **product's quality and value added** through PGS actors' close commitment and responsibility

Improving **quality management** at all stages of the chain



# PGS system for safe vegetables

## PGS operating model



- 1. Farmers**
  - Produce vegetables according to a food standard
  - Sign a pledge
  - Participate in cross-checking & inspections
- 2. Farmer groups**
  - Carry-out cross inspection plans & produce inspection reports
  - Regularly verify members' compliance with the standard
  - Organise member meetings and apply for certification
- 3. Cooperatives/Inter-groups**
  - Develop cross-inspection plans and review inspection reports
  - Manage certification applications
  - Sanction non complying groups
- 4. Local Coordination Board**
  - Reviews certification requests and inspection reports
  - Carries out random inspections and testing
  - Issues certifications
  - Support market linkage

- PGS is a **quality control system**, NOT a third-party certification
- **Participation of all stakeholders**, particularly **producers and consumers**
- Suitable for **domestic market** as all stakeholders can participate in quality control
- **Affordable and applicable** for smallholder farmers, **reliable** for consumers



# Pilots and evidences



**PGS for safe  
vegetables**

**Vinmart,  
Gold Trade,  
BigC**

**Since 2011:**

- ✓ **11 PGS systems** for safe vegetable
- ✓ **01 PGS system** for **organic vegetable**
- ✓ **5 new PGS** for safe vegetable and rice in 2018
- ✓ **695 farmers** engaging into PGS systems

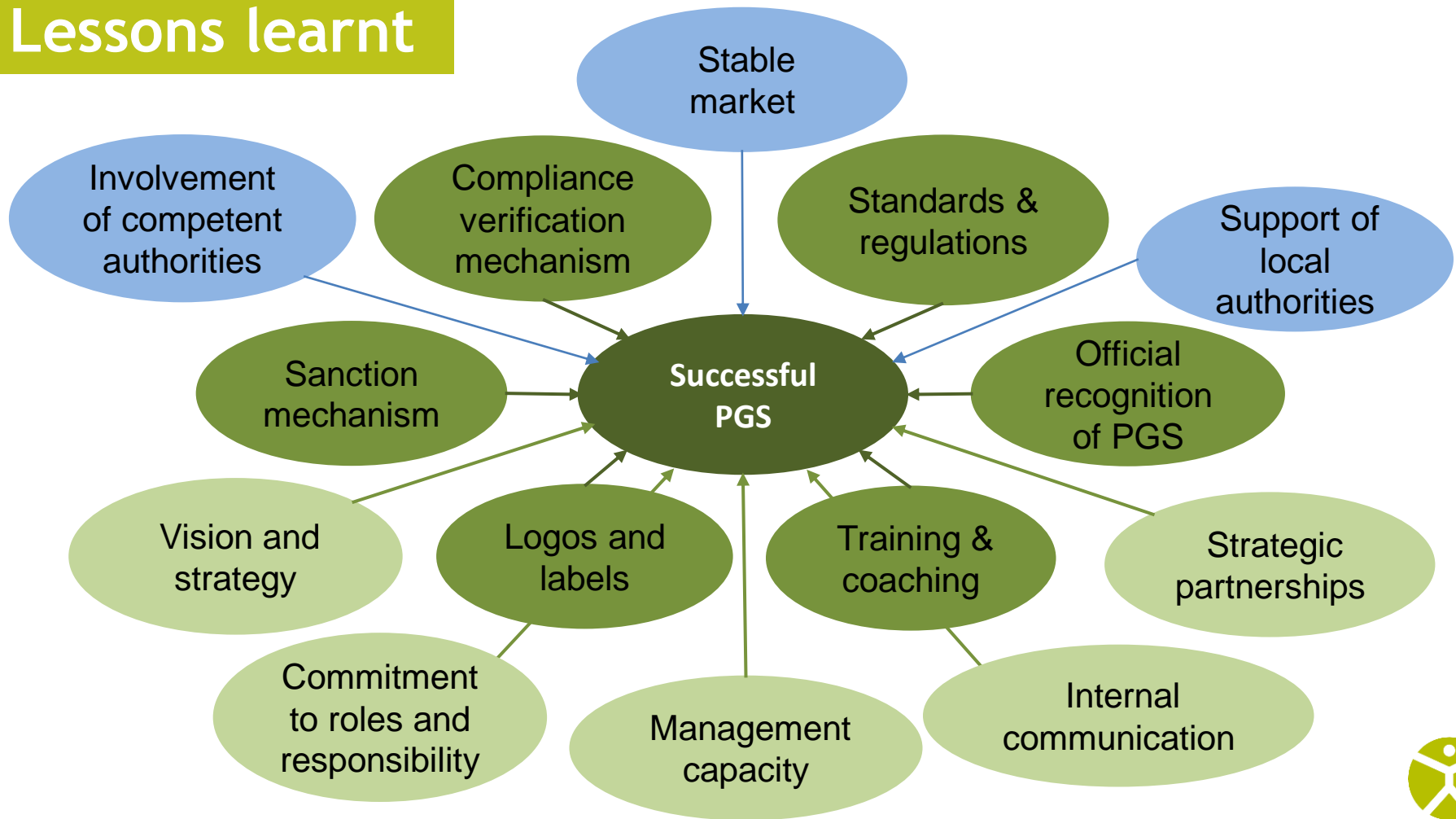


**PGS for organic  
vegetables**

**Trac Van**  
healthy food store  
**Bác Tâm**  
convenient food  
store chain



# Lessons learnt



Thank you for your attention

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What will we eat tomorrow?

